



# Website Design Feedback Worksheet

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Which design option are you drawn to and why?

I do/don't like the overall look/aesthetic.

What bothers you about the design? (layout, style, color, etc.)

What do you like about the design? (layout, style, color, etc.)

I do/don't like the layout, or the way things are arranged.

- Is it easy or difficult to see, locate, or find what I'm looking for? Explain.
- Is it functional and organized? If not, what interrupts the flow?
- Does the order of items on the page make sense? If not, why?
- Are the most important things first on the page? If not, what needs to move?

I do/don't like the style.

It's too or not enough... (*circle one*)

Sophisticated, Eclectic, Edgy, Feminine, Masculine,  
Modern/Contemporary, Country/Rustic, Traditional, Simple, etc.

The color is/isn't right.

Is it the right shade? Does it need to be lighter or darker?

Does my color scheme work? Are my main colors complimentary?

The colors are too or not enough... (*circle one*)

Feminine, Masculine, Bright, Subdued, Sassy/Bold, Warm, Cool, Neutral